

**From 8 March: 100 years of the master of Pop Art at Albertina**

## **Sans Souci Wien x Roy Lichtenstein**

**To mark Roy Lichtenstein's 100th birthday, the Albertina is dedicating a comprehensive retrospective to the artist. Norbert Winkelmayr, owner of the Boutiquehotel Sans Souci Wien, contributes several pieces from his private collection. The exhibition brings together over 90 paintings, sculptures and graphics to honour the impressive oeuvre of this prolific artist. The exhibition runs from March 8, 2024, to July 14, 2024. Meanwhile, at Boutiquehotel Sans Souci Vienna, guests can experience more than just a night's stay - a fusion of luxury and art.**

**Winkelmayr has an impressive and one of the largest collections of Roy Lichtenstein works, transforming the hotel into a gallery that is open to the public via an in-house guided tour.**

### **Roy Lichtenstein Experience at the Sans Souci Vienna**

The guided tour through Norbert Winkelmayr's captivating collection at Sans Souci offers a remarkable insight into Roy Lichtenstein's multifaceted world, complementing the Albertina exhibition. An eventful and inspiring art adventure that will delight art lovers and guests alike.

It begins on the ground floor with Roy Lichtenstein's "Mirror Series," exploring themes of mirrors and reflection from the early 1970s. The elevator takes you to the third floor to continue the exhibition downstairs. The third floor presents the work "Reflections on Brushstrokes" from 1990, as a perfect transition to the "Brushstroke Figure Series" in the staircase. This innovative series plays with artistic techniques. The tour proceeds to the second floor, featuring works from the 1970s "Peace Through Chemistry Series," reflecting Lichtenstein's exploration of industrialization's role in the pursuit of peace. Finally, the first floor showcases the "Six Still Life Series" from the seventies, depicting various still life "types," including the well-known motif "Still Life with Windmill."

In addition to the exhibition at the Albertina, an exclusive in-house guided tour will be offered at the Boutiquehotel Sans Souci Vienna. An audio guide is available via QR codes, which not only brings the individual works closer, but also provides and explains interesting facts about Lichtenstein. These audios will also be available in the digital guest folder.

The hotel owner, driven by passion, states, "My path to art began through the inspiration of my parents, who "connected" me to art at a very early age, especially through my mum, who worked as an assistant to Klimt and Schiele doyen Prof. Christian M. Nebehay. I acquired my first work of art, the Hundertwasser painting "Meadow Man", inspired and encouraged by the then head of the Albertina, Prof. Dr. Walter Koschatzky. My enthusiasm for art deepened when, at the age of 14, I saw a poster of an exhibition by Roy Lichtenstein in Amsterdam in the antique shop where my mum worked and received it as a gift from Professor Nebehay. The vibrant colours and radiant aura fascinated me from the beginning. Since then, over the decades, I have extensively engaged with Lichtenstein and collected around 450 artworks to date. Naming a favourite piece is challenging, as there are many, but certainly those hanging in my living room and in the Sans Souci Vienna hotel, especially the Interior Series in the Master Suites or the Brushstroke Series displayed in the hotel's common areas. Another special highlight for me is the large-format "The Temple of Apollo", a 5x3 metre painting of which there are only five copies, including a signed one. This is one of the masterpieces of the Lichtenstein exhibition at Albertina," says Norbert Winkelmayr.

To celebrate this art spectacle in style, there is an exclusive package at Sans Souci Vienna available during the exhibition:

### **The Sans Souci Lichtenstein experience package**

Included services for 2 persons:

- 2 tickets for the Albertina Centennial Exhibition Roy Lichtenstein
- Tour of the Lichtenstein exhibition at Sans Souci Vienna
- 1 bottle of champagne
- 2 nights in the Junior Suite incl. champagne breakfast and spa

Nightly rates for the Sans Souci Lichtenstein Experience Package:

- March (excluding Easter week) + April + 1st half of July: EUR 519.00 per night
- May & June: EUR 549.00 per night

**Bookings** via: [reservation@sanssouci-wien.com](mailto:reservation@sanssouci-wien.com) | +431 522 25 20 250

**The Centennial Exhibition and the package at Sans Souci Vienna can be enjoyed from March 2024 to July 14, 2024.**

#### About Hotel Sans Souci Vienna

Sans Souci is a luxury boutique hotel in the heart of Vienna, surrounded by the Museum Quarter and Volkstheater. Designed by the London-based design collective yoo, the 63 individually designed rooms and suites capture the carefree feeling of savoir-vivre with unobtrusive luxury in a relaxed atmosphere. This characteristic charm is also felt in the Veranda Brasserie&Bar, event room "Le Salon", and in the spacious Sans Souci Spa. The 84 employees actively contribute to shaping the future of Sans Souci through various projects that foster individual interests, including the Green Team for sustainability, Wild Cards for strategic meetings, and personalized training. Acquired by Sans Souci Sphere in August 2010, the building was carefully restored and has shone in new splendour since 2013. The construction work paid careful attention to preserving the original substance and thus maintaining the special Viennese flair of the house.

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